

Locale Media Advertising Insertion Order

Company Name: _____

Address: _____

Primary Contact: _____ Phone: _____

E-mail Address: _____ Fax: _____

Primary Billing Contact: _____ Phone: _____

Primary Advertising Materials Contact: _____

Locale Media Account Executive: _____ US Region: _____

Terms:

- Month-to-Month
- Client may cancel anytime upon providing 7-days notice before the next monthly billing date.
- Monthly advertising begins on the 1st of every month.
- Monthly Billing occurs on the 25th of each month for the next month's advertising.
- All advertising delivered will be of the Internet Advertising Bureau standard 300x250 size.

Contract Amount (all impressions are sized 300x250):

- \$250 net per month – 12,500 impressions \$500 net per month – 25,000 impressions
 \$750 net per month – 37,500 impressions \$1000 net per month – 50,000 impressions

Contract Start Month/Year: _____

Target Zip Codes/Towns: _____

Special Instructions/Seasonal Adjustments: _____

Simple Terms and Conditions:

- Locale Media will display the contracted impressions across its network of sites.
- Locale Media will provide a monthly impression report with traffic details after the end of every month.
- Locale Media will bill the client in advance of each month's delivery of advertising impressions.
- Locale Media will have the right to reject any advertisement or advertising creative.
- All rates are net. Agencies must add 15% to the contract price.

Signature: _____

Client Name: _____

Date: _____